

# Alaska Airlines

## *Offering discounts to athletes and participants of the 2010 World Eskimo Indian Summer Olympics in Fairbanks, Alaska!*

Alaska Airlines is pleased to offer the following discounts:

Travel Discount:

7% discount off any published fare to Fairbanks, Alaska, from any Alaska Airlines/Horizon Air city.

VALID TRAVEL DATES:

July 18, 2010 through July 27, 2010

HOW TO BOOK:

To take advantage of these discounts online at [www.alaskaair.com](http://www.alaskaair.com), simply use Discount code ECMF03 in the Flights Quick Search box.

The screenshot shows the Alaska Airlines website's flight search interface. At the top, there are tabs for 'Flights', 'Car', 'Hotel', 'Vacations', and 'Cruises'. Below these are options for 'Round Trip' (selected), 'One Way', 'Multi-City', 'Web Specials', and 'Awards'. The search form includes fields for 'From:' (with a dropdown menu), 'Departing:' (with a date field set to 9/18/2007 and a calendar icon), and 'Anytime' (with a dropdown menu). Below these are fields for 'To:' (with a dropdown menu), 'Returning:' (with a date field set to 9/18/2007 and a calendar icon), and 'Anytime' (with a dropdown menu). There are also fields for 'Adults:' (set to 1) and 'Children:' (set to 0, with a note '(Ages 2-17)'). A 'Discount Code:' field is highlighted with a red box and contains the text 'Optional'. Below the search fields are options for 'Search By:' (Schedule, Price, Lowest Fares ±1 Day) and 'Shop For:' (All Fares). A 'GO' button is located at the bottom right of the search form.

Or by calling the Alaska Airlines Group and Meetings Desk at 1-800-445-4435, or your travel agent and reference ID number MF03. There is no booking fee when booking on AlaskaAir.com, however, a \$15.00 ticketing fee will apply for bookings made by calling into the Group Desk.

