



WORLD ESKIMO-INDIAN OLYMPICS

2025 Sponsorship Packages

Benefit	MVP (\$10,000+)	Gold (\$5,000-\$9,999)	Silver (\$2,500-\$4,999)	Bronze (\$1,000-\$2,499)	Sportsmanship (Up to \$999)
Season Passes	12	8	6	4	2
Website Recognition	Premium	Large	Medium	Standard	Standard
Event Announcements	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Program Ad	Half Page	Quarter Page	Business Card	Logo	-
Social Media Post	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	-
Logo in Arena	Prominent	Large	Standard	-	-
Thank-You Ads	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	-	-
Radio Ad Mention	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	-	-	-
TV Commercial Mention	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	-	-	-
Recognition at Opening Ceremonies	<input checked="" type="checkbox"/>	-	-	-	-
Logo in Marketing	<input checked="" type="checkbox"/>	-	-	-	-
Info Table at Event	<input checked="" type="checkbox"/>	-	-	-	-
Exclusive Category Sponsorship	<input checked="" type="checkbox"/>	-	-	-	-

The World Eskimo-Indian Olympics (WEIO) will take place at the Carlson Center from July 16th to July 19th, 2025. WEIO serves as a unique four-day cultural immersion event, where Indigenous peoples from across Alaska, as well as from the Lower 48 and around the world, come together to honor, share, and celebrate our traditions, games, and culture.

WEIO' annual celebration is made possible through the vital partnership of sponsors like you. Your contributions help sustain our non-profit mission, allows us to honor our culture and pass it on to future generations.

MVP: \$10,000 and Up

- 10 Season Passes to event and 2 VIP passes to be recognized at opening ceremony.
- Prominent logo placement on WEIO website with link to company's website.
- Announcements during the event acknowledging sponsorship.
- Half page advertisement in WEIO program.
- Dedicated social media post highlighting sponsorship.
- Prominent signage during the event.
- Sponsorship highlighted in thank you advertisement.
- Enhanced visibility of sponsorship in marketing, radio and television advertising during the month leading up to the event, including company logo on televised commercials.
- Increased brand visibility with company information table during the event.
- Exclusive category sponsorship available (e.g., "Official sponsor of One Foot High Kick Finals").

Gold Medalist: \$5,000 - \$9,999

- 8 Season Passes to event.
- Prominent logo placement on WEIO website with link to company's website.
- Announcements during the event acknowledging sponsorship.
- Quarter page advertisement in WEIO program.
- Dedicated social media post highlighting sponsorship.
- Prominent signage during the event.
- Sponsorship highlighted in thank you advertisement.
- Sponsorship mentioned in radio and television advertising during the month lead up to the event.

Silver Medalist: \$2,500 - \$4,999

- 6 Season Passes to event.
- Enhanced logo placement on WEIO website.
- Announcements during the event acknowledging sponsorship.
- Business card sized advertisement in WEIO program.
- Social media mentions.
- Signage of logo during the event.
- Sponsorship highlighted in thank you advertisement.

Bronze Medalist: \$1,000 - \$2,499

- 4 Season Passes to event.
- Logo placement on WEIO website.
- Announcements during the event acknowledging sponsorship.
- Company logo in WEIO program.
- Social media mentions.

Sportsmanship Award: Up to \$999

- 2 Season Passes to event.
- Logo placement on WEIO website.
- Announcements during the event acknowledging sponsorship.

Don't see a package that fits your vision?

At WEIO, we understand that every sponsor is unique. Let's create one together. Our team is ready to craft a sponsorship experience that maximizes your impact and visibility at WEIO.

Call the WEIO office: 907-452-6646 or email merry@weio.org.



WEIO is a 501(c)(3) non-profit organization with a mission to preserve the cultural traditions of Alaska and share them with our local community and visitors from across the state and around the world.